

# LeadsAuto.com | Learn More About Bankruptcy Leads

## June 2017 Promotional Pricing

### Option #1: Stand Alone Daily BK Lead Program

**1<sup>st</sup> Month:** \$699.00

**2<sup>nd</sup> Month:** \$199.00

**3<sup>rd</sup> Month:** \$199.00

**4<sup>th</sup> Month:** \$199.00

- Program is paid for month by month
- 1,000 Pre-printed snap pack mailers add \$300.00

### Option #2: Daily BK Leads & Weekly on Target Leads (125/week)

**1<sup>st</sup> Month:** \$1,098.00

**2<sup>nd</sup> Month:** \$598.00

**3<sup>rd</sup> Month:** \$598.00

**4<sup>th</sup> Month:** \$598.00

- Program is paid for month by month
- 1,000 Pre-printed BK snap pack mailers add \$300.00
- Includes snap pack mailers for On Target Leads

On Target Leads:  
-580+ scores  
-10% + Interest  
-\$259 + Payment  
-1-24 Payments Left

### Option #3: Daily BK Leads & Weekly on Target Leads (250/week)

**1<sup>st</sup> Month:** \$1,398.00

**2<sup>nd</sup> Month:** \$898.00

**3<sup>rd</sup> Month:** \$898.00

**4<sup>th</sup> Month:** \$898.00

- Program is paid for month by month
- 1,000 Pre-printed BK snap pack mailers add \$300.00
- Includes snap pack mailers for On Target Leads

On Target Leads:  
-580+ scores  
-10% + Interest  
-\$259 + Payment  
-1-24 Payments Left

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Leads Auto has access to consumers in your market that are going through the various stages of Bankruptcy. We then use Emails, a mailing system, and our 24/7 live operators to direct these buyers to you.

Here is a brief synopsis of what we include in every campaign

- Daily list of fresh Bankruptcy customers (Filed, Discharged, 341)
- Custom criteria (radius, zip codes, etc)
- Customized letters to send to Leads
- Online CRM tool to manage Leads & appointments
- 24/7 live call center to take applications & set appointments
- We follow up on any missed appointments
- Online Credit Website for customers to apply
- Email scrub on daily leads
- Email/Texting technology from online tool
- Additional Website to use in your other advertising
- In house support staff

I look forward to the opportunity to explain how we can increase your sales.

Respectfully,

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Executive Director

**Office: (888) 984-8728**

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## Simple Step by Step Process

\*Customer is in your market and currently going through the various stages of Bankruptcy (Filed, 341, & Discharged)

**\*(1<sup>st</sup> MAILER)** We provide mailer that shows customer that you can help them during and/or after their Bankruptcy is discharged.

**\*(2<sup>nd</sup> MAILER)** We provide mailer with final notice that shows the customer this is the final notice on the exclusive offer from your dealership

**\*(EMAIL APPENDS)** We scrub the customer's names, addresses and phones to get an active email address that has been used in the last 48 hours. You can also re-market these emails as the customer moves through the stages of Bankruptcy

**\*(24/7 LIVE CALL CENTER)** Our call center takes calls from customer that receive the mailers or emails. We extract all of the customer information, set appointment and follow up.

**\*(ELITE CALL CENTER)** Our call center takes calls from customers that receive the mailers or emails. We extract all of the customer information, set appointment and follow up.

**\*(CRM)** Exclusive CRM tool to manage leads and track the results of the program, allows dealer to email, text and market within the CRM.

## References

- Brian Kitts - Joseph Airport Toyota (937) 898-8060
- Jay Marsack – Auto Maxx of Kalamazoo (616) 862-9689
- Gail Danato – Ed Koehn Chrysler Dodge Jeep Ram (616) 706-4498
- Eric Landergott - Community Buick (319) 234-5300
- Dan Johnson/Shelly Hamrick – Ray Skillman Shadeland KIA/ Mits (317) 352-9500
- Buzzy Sarrett – Auto Masters Auto Sales (859) 619-8971

## Daily Bankruptcy Leads Package Options